

WESTERN CASPIAN UNIVERSITY

050809 Tourism Guidance

PLAN Education Level –Bachelor Study Period- 4 Years

I term		
Password of the subject	Name of the subject	Credit
ÜF-B01	History of Azerbaijan	5
ÜF-B02.01	Business and academic communication in a foreign language-1	7
İF-BO1	Introduction to Tourism	5
İF-BO3	Geography of Azerbaijan	5
İF-BO8	Ethnography	4
İF-B14	Museums of the world and Azerbaijan	4
Total:		30
II term		
ÜF-B03	Business and academic communication in Azerbaijani language	4
ÜF-B02.02	Business and academic communication in a foreign language -2	8
İF-B16	Fundamentals of Management	5
İF-BO2	Fundamentals of Guiding	5
İF-BO7	Literature and national cultural identity	4
İF-B20	Archaeology, culture and tourism	4
Total:		30
III term		
İF-B23	Foreign language -1 (Russian, French)	5
İF-BO9	Fine art	4
İF-B19	Accounting	5
Optional subjects in general subjects		
ÜFS-B04	1. Philosophy 2. Introduction to multiculturalism 3.Sosiology 4.Constitution of the Republic of Azerbaijan and fundamentals of law 5. Logic 6. Ethics and aesthetics	3
Subjects determined by the institution of higher education		
ATMF-BO1	1. Economics of tourism 2. Economics of tourism enterprises 3. Tourism and regional economy	5
ATMF-BO2	1. Organization of ethnocultural excursions 2. Features of the organization of winter tourism	3

ATMF-BO3	1. Geography of tourism 2. Tourism routes	5
Total:		30
IV term		
İF-B18	The right to tourism	5
İF-B13	History of artistic performance	4
İF-B15	Decorative applied art	4
İF-B24	Foreign language-2 (Russian, French)	5
Subjects determined by the institution of higher education		
ATMF-BO4	1. Tourist offices 2. Intercultural competence	6
ATMF-BO5	1. Historical and cultural monuments of ancient and medieval times in Azerbaijan 2. Cultural studies	6
Total:		30
V term		
İF-B10	History of urban planning of Azerbaijan	4
İF-B17	Fundamentals of Marketing	5
İF-B25	Foreign language- 3 (Russian, French)	5
İF-BO5	Organization of tourism routes and excursions	5
Subjects determined by the institution of higher education		
ATMF-BO6	1. Tourism policy planning 3. Tourism financing	5
ATMF-BO7	1. Multimedia skills 2. Advertisements in the field of tourism	6
Total:		30
VI term		
İF-B12	Development of tourism product	5
İF-B11	Introduction to Architecture	4
Subjects determined by the institution of higher education		
ATMF-BO8	1. Development trends in international tourism markets 2. Management of destinations	4
ATMF-BO9	1. World cultural heritage 2. Technology of educational excursions	6
ATMF-B10	1. International tourism routes 2. Travel agencies and tour operators	6
ATMF-B11	1. Ecological tourism 2. The potential of mountain tourism in Azerbaijan 3. World landscapes and natural monuments	5
Total:		30
VII term		

İF-B04	Sustainable tourism	4
İF-B06	Tourist behavior and psychology	5
İF-B21	Intermediaries in tourism	5
İF-B22	Introduction to Social research	4
İF-B26	Civil defense and first aid	6
<i>Subjects determined by the institution of higher education</i>		
ATMF-B12	<ol style="list-style-type: none"> 1. Development prospects of air and outdoor sports tourism in Azerbaijan 2. Development of medical tourism 3. Development trends of food tourism 	3
<i>Optional subjects in general subjects</i>		
ÜFS-B05	<ol style="list-style-type: none"> 1. Information technologies (by specialty) 2. Information management 3. Political science 4. Fundamentals of Entrepreneurship and introduction to Business 	3
VIII term		
	Experience	30