



UBIS
UNIVERSITY



Western Caspian
University

**Get
your
Swiss
MBA
Degree
with
Western
University**



Advantages



Two Master's Degrees
in two years' time



Evening classes
allow one to combine
work and study



100 % English
language instruction



Professional teachers,
who are experts
in business industry



Practice oriented
programme involving
case studies,
simulations and
joint projects



Enhanced career
opportunities



Summer school
in **Geneva**



Affordable
tuition fee

Get your Swiss MBA Degree with Western University

In September 2016 Western University in Baku has launched a brand new MBA programme in cooperation with **University of Business and International Studies (UBIS)**.

UBIS is an internationally-accredited university based in Geneva with campuses in London and Washington.

UBIS MBA Programmes are accredited by:

EDUQUA - Swiss quality label for further education institutions



Advancing Academic Quality in Business Education Worldwide (IACBE)

European Foundation for Management Development



European Council for Business Education (ECBE)

In 2016 the UBIS MBA Program obtained the 3rd position in the Global MBA ranking of CEO Magazine



The MBA programme will be jointly taught by both UBIS and WU faculty, who are experts in their field with solid teaching experience to ensure that the degree is relevant to the changing global environment.

Students will also enjoy an opportunity to visit Geneva for a short-term summer school.



Facts and figures

Degree	double – degree MBA
Duration	2 years
Credits	48 US credits
Language	English
Campus	Icheri Sheher
Intake	September 15 and April 12



STUDY PLAN

Introduction to Global Business

Financial Management Theory and Practice

Business Analytics, Data Analysis & Decision Making

Managerial Economics

Operations, Supply Chain and Project Management

Strategic Management, Competitiveness & Globalization

Strategic Human Resources Management

Marketing Strategy

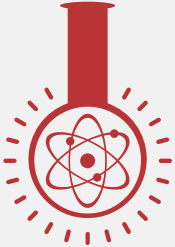
Managing a Contemporary Business Information System

Entrepreneurship

Research Methodology



Why choose MBA?



Transferrable Skills

Our MBA programme will give you new skills and knowledge that will turbocharge your career.

The MBA programme will improve decision making, critical-thinking, analytical, communication, problem-solving and leadership skills.



Business Connections and Networking

At Western University, you'll interact closely with talented individuals from all over the globe, which will enhance your experience by exposing you to different business practices, cultures and points of view.

Starting your own BUSINESS

The MBA programme will help you in becoming business savvy.

The skill-set taught in MBA provides you with the hands-on training for dealing with real work business problems. Eventually, you can branch out as an independent entrepreneur: running your very own successful business.

Higher employment rates

Having an MBA is a powerful tool that can increase job security with your current employer or within your current industry. The MBA programme is an excellent path to positions in the areas of marketing, sales, accounting, finance, human resources, customer service and public relations.



Testimonials



Elchin Karimov
the MBA student,
the intake of 2016

I have been having an awesome experience of studying the MBA at Western University. It offers a welcoming and friendly atmosphere, dedicated faculty, excellent curricula, comprehensive student advising, and modern facilities. I and my peers enjoy the practical and engaging lessons where we solve business problems and get first-hand information on business world.

If you are still hesitating – take a free trial lesson and become a part of our community, which one day will change your perception of the business world and will help you to succeed in your career.



How to APPLY

Candidates are required to have Upper-Intermediate level of English

All candidates will take an admission interview with the faculty members.

If you would like to apply for the MBA programme, please complete the application form and send it to mba@wu.edu.az along with the following documents:

- ▶ Copy of Bachelor's Diploma and transcripts;
- ▶ 2 photos;
- ▶ Copy of an international passport

Call for applications:

Start date : April 12 (Intake 2)

Deadline : March 25 (Intake 2)



Faculty Examples



ALAIN HAUT

- Former Executive VP – Corporate Human Resources at IPSEN – international specialist pharmaceutical company;
- Former VP – Global HR and Administration Covance Corporation, one of the largest Clinical Research Organization in the world.

BERNARD DE CANNIÈRE

- CEO of Anecova, a Swiss based medtech startup, active in the treatment of infertility.
- Former head of Industrial Information Technology Gechem.
- Co-founder and former Managing Director of Largorim group.
- Founder and CEO of Cardio Life Research (minimally invasive cardiac surgery).



ANDRE-JEAN MARTINEZ

- Former President of Nestlé branches in France, Switzerland and Romania
- Former Franchise Director for PepsiCo
- Head of Wholesales for Kronenbourg (Danone Group)



ELIAS N. ASHKAR

- Former Chief Executive Officer Middle East & North Africa at Saatchi & Saatchi Advertising Regional General Manager at The Coca-Cola Company
- Former Vice President PepsiCola International – Middle East & Africa at PepsiCo





Western Caspian
University







Information Session

We hold informal MBA drop-in sessions on campus, where you can talk to a member of the Admissions Team.

Please email: mba@wu.edu.az
to register in advance

 Western University, 27 Istiglaliyyat str.

Contact for registration:

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-  mba@wu.edu.az
-  Qərb Universiteti / Western University

