

WESTERN CASPIAN UNIVERSITY

FACULTY OF ECONOMICS

060803 International Tourism and Country Studies

STUDY PLAN

Education Level - Master

Period - 2 Years

Instructional Languages - Azerbaijani, Russian

I semester		
Code	Compulsory Subjects	ECTS
MHF-B01	Foreign Language	6
MHF-B03	Psychology	2
MİF-B02	History and Methodology of The Tourism Industry	2
MİF-B04.01	Organization of International Tourism Activities	6
MİF-B04.02	History of International and National Tourism	4
<i>Elective 1: Choose one of the following</i>		
MHF-B04	1. Academic Ethics 2. Organizational Behavior 3. Creativity and Leadership	2
<i>Elective 2: Choose one of the following</i>		
MİF-B05.01	1. International Transport Law 2. The Right to Social Security 3. Psychological Issues of Career Choice 4. Legal Bases of Tourism	4
<i>Elective 3: Choose one of the following</i>		
MİF-B05.02	1. Development Policy of International Tourism 2. Study of Tourism Resources of Abroad 3. Tourism Management	4
Per Semester:		30
II semester		
Code	Compulsory Subjects	ECTS
MİF-B01	Problems of Tourism & the Tourism Industry	4
MİF-B03	International Financial Reporting Standards	4
MİF-B04.03	International Tourism Companies of Mechanism	6
MİF-B04.04	The Concept of Marketing in Tourism	4
MİF-B04.05	Estimation of International Tourism Resources	4
<i>Elective 4: Choose one of the following</i>		
MİF-B05.03	1. Use of International Tourism and Resort-sanatorium Resources 2. Management of Excursion Activities 3. International Tourism and Environmental Protection	4
<i>Elective 5: Choose one of the following</i>		
MİF-B05.04	1. Resort-rehabilitation Geography 2. Recreation Problems of International Resorts and Regions 3. Organization of Tourism, Hotel and Restaurant Business	4
Per Semester:		30
III semester		
Code	Compulsory Subjects	ECTS
MHF-B02	Higher Education Pedagogy	4

MIF-B04.06	Digital Marketing	6
MIF-B04.07	Tax Management	4
MIF-B04.08	Risks and Insurance in the Field of International Tourism	4
MIF-B04.09	Optimizing the Use of Human Resources	4
<i>Elective 6: Choose one of the following</i>		
MIF-B05.05	1. Prospects and Stimulation of International Tourism in the XXI century 2. World trends in the Marketing of Medical Tourism 3. Prospects for the Development of Tourism in Azerbaijan	8
	Per Semester:	30
IV semester		
Code	Compulsory Subjects	ECTS
	Pedagogical Internship	6
	Research Internship	6
	Thesis Defence	18
	Per Semester:	30
	Total	120
FALL SEMESTER: Lessons Start: 15 September Exam Period: 29 December - 1 February Holidays: 2 February - 15 February		
SPRING SEMESTER: Lessons Starts: 16 February Exam Period: 1 June - 5 July Vocation Period: 6-10 Weeks		
SUMMER SEMESTER: Lessons Start: 16 July - 20 August Exam Period: 21-27 August		
Research Internship: 16 February - 14 March Pedagogical Internship : 14 March - 11 April Completion and Defense of the Thesis: 11 April - 4 July		